

# Curriculum Vitae

## Debbi Christophers

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### EMPLOYMENT HISTORY

2009	Sustainability Associate, Cultural Leadership Programme (six-month placement at Arcola Theatre)
2008	Project Manager, Legal Sector Alliance on Climate Change, Business in the Community (one-year contract)
2006 – 2008	Internal Communications Manager – Corporate Social Responsibility, Linklaters
2003 – 2006	Head of Communications, National Remodelling Team (education reform programme designed to engage 23,000 schools)
2001 – 2003	Freelance Journalist. Clients included <i>Time Out</i> , <i>Go Barcelona</i> , The British Council (based in Madrid)
1997 – 2001	Editor, <i>InMadrid</i> (monthly magazine, circulation: 60,000)
1994 – 1997	Marketing and Development Manager, Greenwich Dance Agency
1992 – 1994	Corporate Development Executive, South Bank Centre
1991 – 1992	Development Assistant, Rambert Dance Company

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### EDUCATION AND TRAINING

2009	Accredited as a Relational Dynamic Coach
1988 – 1991	Royal Holloway College, University of London – BA Hons in Drama and Theatre Studies (1 <sup>st</sup> class)
1981 – 1988	Torquay Girls' Grammar School – 3 A levels, 11 O levels
Courses	A range of courses, including time management, presentation skills, influencing and negotiating, and a one-year evening course in journalism. Also attendance at seminars and conferences on climate change, governance and diversity

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### SKILLS AND EXPERIENCE

#### PROJECT AND PROGRAMME MANAGEMENT

- Responsible for overall programme delivery of the Legal Sector Alliance – a sector initiative designed to engage the legal profession in acting on climate change
- Management of the delivery of large-scale events, including Legal Sector Alliance launch with HRH the Prince of Wales, Rambert fundraising gala at Billingsgate and sponsor events
- Management of the Spanish arm of a Europe-wide youth website, including recruiting writers, commissioning content and researching potential sponsors
- Development and delivery of a website ([www.legalsectoralliance.com](http://www.legalsectoralliance.com)) from commissioning design, writing content and user testing through to launch and ongoing management
- Management of the delivery of three media supplements published in association with *The Guardian*
- Budget and resource planning for projects and workstreams

#### PARTNERSHIP WORKING

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### Debbi Christophers

- Participation in the steering group of the London Green Theatre Plan
- Management of three levels of collaborative groups – Leaders’ Group, Task Force and working groups – made up of representatives of 18 law firms
- Leadership of communications group made up of representatives of local and national government and the teaching and support staff unions
- Chair of Greenwich Arts Marketing Association, designed to develop audiences across Greenwich and Lewisham
- Worked with co-sponsors of a high-profile festival to agree publicity materials and sponsor profile

#### STRATEGY DEVELOPMENT

- Development and delivery of an engagement strategy to encourage UK law firms to sign up to the Legal Sector Alliance and take action on climate change
- Scoping of the overall development strategy for the Legal Sector Alliance, including forward planning for years 2 and 3
- Development of a strategy to engage employees across 30 offices in all aspects of a firm’s CSR activity
- Development of a communications strategy to engage 23,000 schools and 150 local authorities in a remodelling programme over three years
- Development of a community engagement strategy for a new contemporary dance venue

#### WRITTEN AND ORAL COMMUNICATIONS

- Scoping, research and delivery of a report on a new definition of sustainability for the cultural sector
- Published in magazines, guidebooks and websites, including *Time Out*, *Go Barcelona* and *Spain*
- Editor of monthly and quarterly magazines and in-house newsletters
- Preparation of presentations and speeches for Directors, CEOs and Government ministers
- Scoping, writing and commissioning design of end-of-year report

#### COACHING AND FACILITATION SKILLS

- Delivery of a series of one-to-one coaching sessions with individuals in the cultural sector
- Facilitation of marketing brainstorm and production process mapping workshops with staff team at Arcola Theatre
- Design and facilitation of workshops to raise awareness of the Legal Sector Alliance and consult on its draft principles
- Knowledge and practice of a range of change management tools and techniques
- Facilitation of Action Learning Sets
- Design and facilitation of workshops to raise awareness of the Legal Sector Alliance and consult on its draft principles

#### ADDITIONAL SKILLS

Fluent Spanish, conversational French and German, full range of IT skills (Word, Powerpoint, Excel, etc)

#### OUTSIDE INTERESTS

Contemporary dance, radio 4, West Wing politics, impossibly high shoes

#### REFERENCES AVAILABLE UPON REQUEST

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